



# TCO Certified Sharing @ IGPN Annual Meeting

### **Nick Liu**

Manager, Sustainable Purchaser Engagement, Asia Region



# **Agenda** 5 mins Opening - Nick Liu 15 mins Design & Manufacturing - Martin Söderberg (iii) 15 mins Refurbishing & Recycling - Mark Petruzzi seri 15 mins Procurement - Michael Buchanan 💨 ewaste 🔾 watch 10 mins **Q&A** - All





### Purpose and goal

- Offer self-service to purchasers.
- Give the visitor an easy-to-digest intro to sustainable IT and TCO Certified.
- Covering from issues and risks to solutions for IT sustainability.

Part of the contents and conclusions are advised by purchasers.



### **Target group**

Purchasers, IT managers, and sustainability managers.

- The content is easy to digest.
- Simple and straightforward, on a beginner's level.



### In this series

#### Chapter 1

### Sustainability risks connected to IT products – an overview

IT products come with a large number of sustainability risks. The majority happen in the supply chain and are hidden from the purchaser's view.

> LEARN ABOUT THE RISKS

#### Chapter 4

### TCO Certified – so much more than an ecolabel

TCO Certified helps you select IT products with lower environmental and social impact. Compliance with all criteria is independently verified.

> BENEFITS OF TCO CERTIFIED

#### Chapter 2

### Strategic IT procurement helps you drive sustainable progress

IT procurement can help your organization meet sustainability goals, lower environmental and social risk, and send a clear market signal to the IT industry.

> THE POWER OF PROCUREMENT

#### Chapter 5

#### How to use TCO Certified in procurement

It's time to get started! These five steps help you plan your work with sustainable procurement. TCO Certified saves you time and resources.

> STEP-BY-STEP GUIDE

#### Chapter 3

### Avoiding greenwash and bluewash in IT management and reporting

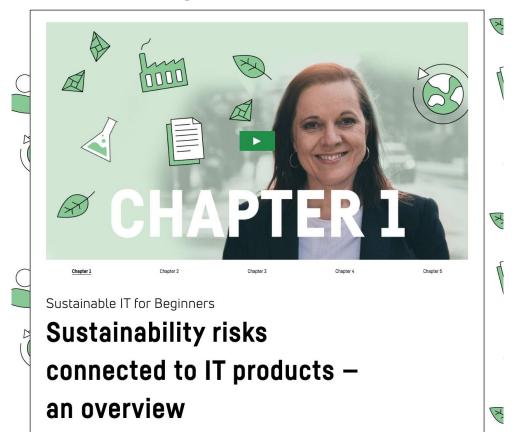
Greenwashing and bluewashing are real risks for professional purchasers. Asking for independent proof is essential for avoiding false claims.

> HOW TO AVOID IT



### Content

- Text
- Video





### **USEFUL Links**

# Getting Started with Sustainable IT - Actions for Procurement (webinar on-demand)

https://tcocertified.com/webinar/getting-started-with-sustainable-it-actions-for-procurement/

### **Sustainable IT for Beginners**

https://tcocertified.com/sustainable-it-for-beginners/

