



## TCO Certified Sharing @ IGPN Annual Meeting

**Nick Liu**

Manager, Sustainable Purchaser Engagement,  
Asia Region

# Getting Started with Sustainable IT

*Actions for Procurement*



# Agenda



5 mins **Opening** - Nick Liu 



15 mins **Design & Manufacturing** - Martin Söderberg 



15 mins **Refurbishing & Recycling** - Mark Petruzzi 



15 mins **Procurement** - Michael Buchanan  ewaste+watch

10 mins **Q&A** - All



**Sustainable IT for Beginners**

# Sustainable IT for Beginners

## Purpose and goal

- Offer self-service to purchasers.
- Give the visitor an easy-to-digest intro to sustainable IT and TCO Certified.
- Covering from issues and risks to solutions for IT sustainability.

**Part of the contents and conclusions are advised by purchasers.**



# Sustainable IT for Beginners

## Target group

Purchasers, IT managers, and sustainability managers.

- The content is easy to digest.
- Simple and straightforward, on a beginner's level.



# Sustainable IT for Beginners

## In this series

### Chapter 1

#### **Sustainability risks connected to IT products – an overview**

IT products come with a large number of sustainability risks. The majority happen in the supply chain and are hidden from the purchaser's view.

> LEARN ABOUT THE RISKS

### Chapter 4

#### **TCO Certified – so much more than an ecolabel**

TCO Certified helps you select IT products with lower environmental and social impact. Compliance with all criteria is independently verified.

> BENEFITS OF TCO CERTIFIED

### Chapter 2

#### **Strategic IT procurement helps you drive sustainable progress**

IT procurement can help your organization meet sustainability goals, lower environmental and social risk, and send a clear market signal to the IT industry.

> THE POWER OF PROCUREMENT

### Chapter 5

#### **How to use TCO Certified in procurement**

It's time to get started! These five steps help you plan your work with sustainable procurement. TCO Certified saves you time and resources.

> STEP-BY-STEP GUIDE

### Chapter 3

#### **Avoiding greenwash and bluewash in IT management and reporting**

Greenwashing and bluewashing are real risks for professional purchasers. Asking for independent proof is essential for avoiding false claims.

> HOW TO AVOID IT






# Sustainable IT for Beginners

## Content

- Text
- Video

A video thumbnail for Chapter 1. It features a smiling woman with long brown hair in the center. The background is a light green color with various icons: a factory, a leaf, a document, a play button, a recycling symbol, and a beaker. The text 'CHAPTER 1' is written in large white letters across the bottom of the image. Below the image, there are five small chapter indicators: 'Chapter 1' (underlined), 'Chapter 2', 'Chapter 3', 'Chapter 4', and 'Chapter 5'.

**CHAPTER 1**

Chapter 1 Chapter 2 Chapter 3 Chapter 4 Chapter 5

Sustainable IT for Beginners

**Sustainability risks  
connected to IT products –  
an overview**



# USEFUL Links

## **Getting Started with Sustainable IT - Actions for Procurement (webinar on-demand)**

<https://tcocertified.com/webinar/getting-started-with-sustainable-it-actions-for-procurement/>

## **Sustainable IT for Beginners**

<https://tcocertified.com/sustainable-it-for-beginners/>

